



2027

ECONOMIC DEVELOPMENT
ASSOCIATION OF ALABAMA

**SPONSORSHIP
OPPORTUNITIES**



AMPLIFY

Elevate your organization's visibility in front of the largest gatherings of economic development professionals in Alabama.

INFORM

Position your organization as a knowledgeable partner by putting your products, services, and expertise directly in front of the people shaping Alabama's growth.

CONNECT

Build lasting relationships with the economic developers, decision-makers, and industry leaders driving the next major projects across the state.

INFLUENCE

Demonstrate your commitment to Alabama's economic development community and help shape the future of the profession.

Serving as a member of the EDAA Sponsorship community is a valuable tool for your organization. As the premier professional association for Alabama's economic developers, no one provides the same level of access and exposure to the next major project announcements coming to Alabama than the members of EDAA. When you sponsor EDAA, you aren't simply purchasing visibility. You are aligning your organization with the professionals who recruit industry, create jobs, and strengthen communities across the state.

Every sponsorship opportunity in this packet is designed to help you amplify your presence, inform your audience, connect with the people who matter most to your goals, and influence the direction of economic development in Alabama. Whether you are looking for elevated recognition at our signature events, a hands-on presence on the exhibit floor, or a year-round continuing partnership, you will find an option that fits your organization's goals and budget.

Your support is a vital part of EDAA's continued service to the economic development community. Thank you for your commitment to making Alabama communities stronger.

With warmest regards,

Robin Ricks

Executive Director | EDAA

Contact Sheri Fowler at sheri@edaa.org to secure your sponsorships for the 2027 calendar year.



CONTINUING SPONSORS

Continuing Sponsorships

EDAA believes that all economic development agencies in Alabama, no matter their size, should have access to quality resources. Through the financial support of our continuing sponsors, we provide a growing number of training and professional development opportunities to our members. Continuing Sponsors are recognized for their support throughout the year and at EDAA's signature conferences.

By becoming a continuing sponsor, your organization is demonstrating it's commitment to improving the landscape of economic development in Alabama. If you would like to become a continuing sponsor, contact us at 334-676-2085 or by e-mailing Robin Ricks at robin@edaa.org.

LEVEL	PRICE	LOGO AT ALL EDAA EVENTS	WEBSITE LISTING	ANNUAL SOCIAL MEDIA FEATURE	MEMBERSHIPS
Legacy	\$25,000				Eight (8)
Leadership	\$15,000				Five (5)
Advocate	\$10,000				Four (4)
Mentor	\$7,500				Three (3)
Partner	\$5,000				Two (2)
Principal	\$2,500				One (1)
Sustaining	\$1,250				

EVENTS OVERVIEW



WINTER CONFERENCE

EDAA's core educational conference takes place in January each year. Winter conference has an average attendance of 450+ practitioners and a focus on connecting our members with information they need to be the best economic developers in the country.

LEGISLATIVE RECEPTION

Legislative and regulatory advocacy is foundational to our association's purpose. EDAA's annual Legislative Reception allows attendees to network with legislative and executive branch officials during Alabama's legislative session. This is a night where we celebrate our legislative champions and inform our legislative body on the importance of economic development to the future of Alabama.

SUMMER CONFERENCE

EDAA's Summer Conference, often just referred to as "EDAA", is our cornerstone annual event. This is a "must not miss" conference and the premier annual networking event for Alabama's economic development community. With an average attendance of 500+, you'll enjoy connecting with colleagues and prospects at the beautiful Grand Hotel Golf Resort and Spa in Point Clear, AL.

GOLF TOURNAMENT

Build key relationships while you take in a round with some of Alabama's most influential economic development professionals. At EDAA's annual golf tournament, attendees will enjoy the beauty of one of the courses on Alabama's Robert Trent Jones Golf Trail.

EVENT SPONSORS



Premier Level Conference Sponsors

PRESENTING SPONSOR

The Presenting Sponsorship was designed for organizations who want elevated visibility, meaningful recognition and a strong presence in front of the largest gatherings of economic development professionals in Alabama. If your organization wants to communicate their dedication to Alabama's economic development community, this sponsorship is for you. Guarantees two (2) rooms in the conference room block (Hotel costs remain the responsibility of the attendee) and includes two (2) conference registrations. Limit to 5 per conference. **Price: \$15,000 for Summer Conference and \$10,000 for Winter Conference.**

OTHER PREMIER SPONSORSHIPS

All Premier Sponsorships include one (1) conference registration unless otherwise noted.

TYPE	PRICE	QUANTITY AVAILABLE	DESCRIPTION
WiFi Sponsor	\$6,000	1	Select a custom WiFi password for event wide awareness of your brand.
Lanyard Sponsor	\$7,500	1	Feature your company's logo on all conference attendee lanyards.
Reception Sponsor*	\$5,000	10	Receive unique recognition during this event. Other program and supporting sponsors will not be featured during these activities.
Alabama Dinner*	\$5,000	5	
Evening Entertainment*	\$7,000	3	
Breakfast Sponsor	\$5,000	3	*Summer and Winter Conference have some variations in activity offerings. Please contact EDAA Staff if you wish to pursue one of these sponsorship offerings at a specific conference.

EVENT SPONSORS



Conference Sponsorships

TYPE	PRICE	QUANTITY AVAILABLE	DESCRIPTION
Session Sponsor	\$4,500	6	Introduce a conference session of your choice. Sponsorship loop and program recognition as a SESSION Sponsor. One (1) Conference Registration.
Diamond Sponsor	\$3,000	Unlimited	Sponsorship loop and program recognition as a DIAMOND Sponsor. One (1) Conference Registration.
Platinum Sponsor	\$2,500	Unlimited	Sponsorship loop and program recognition as a PLATINUM Sponsor. One (1) Conference Registration.
Gold Sponsor	\$2,000	Unlimited	Sponsorship loop and program recognition as a GOLD Sponsor.
Silver Sponsor	\$1,500	Unlimited	Sponsorship loop and program recognition as a SILVER Sponsor.
Bronze Sponsor	\$1,000	Unlimited	Sponsorship loop and program recognition as a BRONZE Sponsor.
Break Sponsor	\$750	Unlimited	Sponsorship loop and program recognition as a BREAK Sponsor.

EVENT SPONSORS



Conference Exhibitors

WHY EXHIBIT AT EDAA?

The Exhibitor opportunity is designed for organizations who want direct, face-to-face access to Alabama's economic development community. As the only "trade show" style presence EDAA offers, exhibiting puts your organization in front of the largest gatherings of economic development professionals in the state. Exhibiting gives you a dedicated space to showcase your products, services, and expertise. If your organization wants to connect with attendees in a hands-on, high-visibility setting, this opportunity is for you. Space is limited and varies between summer and winter conference.

*Power and additional AV will be negotiated directly with the conference center at the responsibility of the exhibitor. A request form will be distributed in advance of the conference.

EVENT	SUMMER CONFERENCE		WINTER CONFERENCE	
No. Attendees	One (1)	Two (2)	One (1)	Two (2)
Price	\$2,750	\$3,350	\$2,250	\$2,850

EVENT SPONSORS



Other Event Sponsorships

GOLF TOURNAMENT

TYPE	PRICE	QUANTITY AVAILABLE	DESCRIPTION
Presenting	\$5,000	1	Recognition on all event communications and signage. Includes two (2) foursome entries.
Beverage Cart	\$2,500	4	Recognition on either front nine or back nine beverage carts. Includes one (1) foursome entry.
Hole Sponsor	\$1,500	18	Recognition on course signage. Includes one (1) foursome entry.

LEGISLATIVE RECEPTION

TYPE	PRICE	QUANTITY AVAILABLE	DESCRIPTION
Platinum	\$7,000	5	Recognition on all event communications and signage as a PLATINUM sponsor.
Gold	\$3,500	Unlimited	Recognition on all event communications and signage as a GOLD sponsor.
Silver	\$1,500	Unlimited	Sponsor Identification on name tag.

2027

SPONSORSHIP PLANNER



Organization Name: _____

Contact Name: _____

Contact Email: _____

Contact Address: _____

EVENTS	SPONSOR LEVEL(S)	AMOUNT
Continuing Sponsorship		\$ _____
Winter Conference		\$ _____
Legislative Reception		\$ _____
Summer Conference		\$ _____
Golf Tournament		\$ _____
2027 Sponsorship Total		\$ _____

Signature: _____

For billing, contact Sheri Fowler at sheri@edaa.org