



2025 SPONSORSHIP OPPORTUNITIES

ABOUT EDAA

The Economic Development Association of Alabama (EDAA) is a membership-based organization focused on promoting economic growth in Alabama. Economic development professionals throughout the state, along with individuals and companies in related fields, work together with the EDAA staff and board of directors to help positively influence state legislation and industrial growth within the state.

The Economic Development Association of Alabama (EDAA) is a network of Alabama economic development professionals. Currently, EDAA has 584 members, including directors and staff members from local economic development associations, as well as other individuals involved in economic growth in Alabama. Our members enjoy the benefits of networking opportunities, professional development, and legislative representation.

What is Economic Development?

Alabama economic developers are tasked with improving the quality of life in Alabama and understanding what drives businesses to call Alabama their home. Economic development brings business and industry together in order to improve the economic, political, and social well-being of Alabamians alike. These sizeable challenges work best when matched with economic strategies at state and regional levels in order to ensure priorities and progress remain at the forefront.

Our Mission

EDAA will purposefully advocate issues that can positively impact the economic development community and profession in Alabama through legislation and professional development.

Our Vision

EDAA is the premier organization for economic development professionals in Alabama.

Economic Development Association of Alabama

2 North Jackson Street, Suite 302, Montgomery, AL 36104 | 334-676-2085 | info@edaa.org



Continuing Sponsorships

EDAA believes that all economic development agencies in Alabama, no matter their size, should have access to quality resources. Through the financial support of our sponsors, we provide a growing number of training opportunities and legislative benefits to our members.

Financial support from our continuing sponsors allows us to provide resources for training and opportunities for economic development organizations and individuals within the economic development field. If you would like to become a continuing sponsor, contact us at 334-676-2085 or by e-mail at info@edaa.org.

Annual Sponsorship Levels

Legacy – \$25,000

- Inclusion on signage at all EDAA events
- Logo placement on all EDAA publications and notices
- Priority placement on EDAA website
- Six complimentary conference registrations

Leadership – \$15,000

- Inclusion on signage at all EDAA events
- Logo placement on all EDAA publications and notices
- Priority placement on EDAA website
- Five complimentary conference registrations

Advocate – \$10,000

- Inclusion on signage at all EDAA events
- Inclusion on EDAA website
- Four complimentary conference registrations

Mentor – \$7,500

- Inclusion on signage at all EDAA events
- Inclusion on EDAA website
- Three complimentary conference registrations

Partner – \$5,000

- Inclusion on signage at all EDAA events
- Inclusion on EDAA website
- Two complimentary conference registrations

Principal – \$2,500

- Inclusion on signage at all EDAA events
- Inclusion on EDAA website
- One complimentary conference registration

Sustaining – \$1,250

- Inclusion on signage at all EDAA events
- Inclusion on EDAA website

SPONSORSHIP	SPONSORSHIP LEVEL	SPONSORSHIP SELECTION
Legacy	\$25,000	
Leadership	\$15,000	
Advocate	\$10,000	
Mentor	\$7,500	
Partner	\$5,000	
Principal	\$2,500	
Sustaining	\$1,250	

Event Sponsorships

We have numerous sponsorship opportunities available for our annual summer and winter conferences. Event sponsors benefit from the incentives indicated below based on sponsorship level.

Bronze Sponsorship – \$250

- Program listing
- Sponsorship loop

Silver Sponsorship – \$500

- Program listing
- Sponsorship loop

Coffee Break Sponsorship – \$500 (Unlimited)

- Inclusion on signage at event
- Sponsorship loop

Gold Sponsorship – \$1,000

- Inclusion on signage at event
- Program listing
- Sponsorship loop

Platinum Sponsorship – \$1,500

- Inclusion on signage at event
- Program listing
- Sponsorship loop
- Logo placement on the EDAA website

Diamond Sponsorship – \$2,000

- Inclusion on signage at event
- Program listing
- Sponsorship loop
- Logo placement on the EDAA website
- VIP reserved table at the Governor's Luncheon

Exhibitor – \$1,500/\$2,000

\$1,500 sponsorship includes one (1) conference registration fee.
\$2,000 sponsorship includes two (2) conference registration fees.

- Inclusion on signage at event
- Program listing
- Sponsorship loop
- Logo placement on the EDAA website



For more information about becoming an event sponsor, contact us at 334-676-2085 or by email at info@edaa.org.

SUMMER CONFERENCE

SPONSORSHIP	SPONSORSHIP LEVEL	QUANTITY AVAILABLE	SPONSORSHIP SELECTION
Break	\$500	Unlimited	
Bronze	\$250	Unlimited	
Silver	\$500	Unlimited	
Gold	\$1,000	Unlimited	
Platinum	\$1,500	Unlimited	
Diamond	\$2,000	Unlimited	
Session Sponsor	\$3,000	6	
WiFi Sponsor	\$6,000	1	
Sunday Reception	\$3,000	3	
Monday Reception	\$3,000	3	
Alabama Dinner	\$3,000	3	
Tuesday Breakfast	\$3,000	3	
Wednesday Breakfast	\$3,000	3	
Tuesday Networking	\$3,000	2	
Exhibitor Sponsor	\$1,500		
Exhibitor Sponsor	\$2,000		

LEGISLATIVE RECEPTION

SPONSORSHIP	SPONSORSHIP LEVEL	QUANTITY AVAILABLE	SPONSORSHIP SELECTION
Named Sponsor	\$5,000		
Gold	\$1,000		
Platinum	\$1,500		

WINTER CONFERENCE

SPONSORSHIP	SPONSORSHIP LEVEL	QUANTITY AVAILABLE	SPONSORSHIP SELECTION
Break	\$500	Unlimited	
Bronze	\$250	Unlimited	
Silver	\$500	Unlimited	
Gold	\$1,000	Unlimited	
Platinum	\$1,500	Unlimited	
Diamond	\$2,000	Unlimited	
Session Sponsor	\$3,000	14	
WiFi Sponsor	\$6,000	1	
Monday Reception	\$3,000	3	
Tuesday Reception	\$3,000	3	
Tuesday Breakfast	\$3,000	3	
Wednesday Breakfast	\$3,000	3	
Exhibitor Sponsor	\$1,500		
Exhibitor Sponsor	\$2,000		

PAYMENT INFORMATION

Company Name _____ Contact Name _____

Phone _____ Address _____

City _____ State _____ Zip _____

Select Method of Payment Check Visa Mastercard Amex Discover

Credit Card # _____ CVV _____ Expiration Date _____ Billing Zip _____

Signature _____

Please return this form with your check (made payable to EDAA) or credit card information to the address below:

EDAA
 2 North Jackson Street, Suite 302
 Montgomery, AL 36104

Fax: 334-676-2087

If you have any questions, please call or email Sheri at EDAA – 334-676-2085 or sheri@edaa.org.

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