



ECONOMIC DEVELOPMENT
ASSOCIATION OF ALABAMA

ECONOMIC DEVELOPMENT SUPPORT SUMMIT

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SUNDAY, OCTOBER 6

1:00 PM - 5:00 PM Registration

5:30 PM - 6:30 PM Opening Reception

MONDAY, OCTOBER 7

7:30 AM - 8:15 AM Breakfast

8:15 AM - 8:30 AM Welcome

8:30 AM - 9:00 AM

THE ALABAMA DEPARTMENT OF COMMERCE - YOUR STATE PARTNER: An overview of the Department of Commerce's Business Development division. Will provide insight into the project management and incentives request process. Will also include an update on the Strategic Plan and Alabama Growth Alliance.

Angela Till, Deputy Secretary
Alabama Department of Commerce

9:00 AM - 10:00 AM

IMPACTFUL WORKFORCE DEVELOPMENT: A look at local communities utilizing resources for innovative workforce development.

Josh Laney, Director
Alabama Office of Apprenticeship
Dr. Tiffany Scarborough, Dean of Nursing and Allied Health
Coastal Alabama Community College

10:00 AM - 10:20 AM Break

10:20 AM - 11:20 AM

ALABAMA INCENTIVES AND REAL-WORLD APPLICATION: An update on incentives the State of Alabama may offer to prospective projects and how incentives are applied on the local level.

Greg Canfield, Managing Director of Economic Development
Burr Forman
Don Smith, Executive Director
St. Clair County Economic Development

11:20 AM - 12:00 PM

ALABAMA TALENT TRIAD: Leveraging technology to bridge the gap between the workforce talent pool and employment opportunities.

Julie Kornegay, Director of Engagement
Alabama Talent Triad

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MONDAY, OCTOBER 7

12:00 PM Lunch

1:30 PM - 2:30 PM **MAIN STREET'S MAIN PRACTICES:** How to market competitively while spending effectively.
Mary Helmer Wirth, President/State Coordinator
Main Street Alabama

6:00 PM - 6:30 PM Reception

6:30 PM - 7:30 PM Dinner

TUESDAY, OCTOBER 8

7:30 AM - 8:30 AM Breakfast

CREATIVE SOLUTIONS TO RETAIN AND ATTRACT TALENT: This session will explore cutting-edge tools and strategies to address the biggest workforce barriers in Alabama - transportation and childcare challenges. Learn how these critical issues are being tackled to empower the workforce and drive economic growth.

8:30 AM - 9:30 AM *Gracie Toler, Sales Executive*
Commute with Enterprise
Southern LA - Southern AL - Southern MS - Southern GA - FL Panhandle
Cary Cox, Director Workforce Development, BRE
Montgomery Chamber
Reginald "Reggie" Williams, HR Manager
Hyundai Motor Manufacturing Alabama (HMMA)

TELLING YOUR COMMUNITY STORY THROUGH DATA: An introduction to several statewide tools and resources to use when pitching your community.

9:30 AM - 10:30 AM *Melody Whitten, Economic Development Coordinator*
Alabama Community College System
Sean Lytle, Information Technology & GIS Analyst
EDPA
Heather Holladay, Sr. Research Analyst
AIDT
Jeremy Arthur, Director
Auburn University Government and Economic Development Institute

10:30 AM - 10:45 AM Wrap-Up

ECONOMIC DEVELOPMENT ASSOCIATION OF ALABAMA

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