

Alabama Business Intelligence Center – Research Analyst

Overview

The Alabama Business Intelligence Center (AL BI Center) generates actionable data insights for the recruitment and retention of Alabama businesses. The first comprehensive statewide research hub of its kind, AL BI Center proactively mitigates risk and identifies opportunities for targeted business growth and development with the goal of securing new investment throughout the state.

AL BI Center is a part of the Economic Development Partnership of Alabama (EDPA). EDPA has provided economic development research support for State, Regional and local allies for more than 30 years. EDPA is a private, non-profit organization supported by more than 60 Corporate Partners. EDPA is governed by a board of directors composed of the state's top business leaders committed to the economic growth of Alabama. EDPA is the private sector's means for contributing to Alabama's economic development success. Our unique structure allows us to work closely with state, regional, corporate and local organizations. In addition, we help innovative startups and entrepreneurs Start, Stay and Grow in Alabama through Alabama Launchpad, which is a program of the Economic Development Partnership of Alabama Foundation.

Role

This is a full-time position based in Birmingham, AL. The analyst position will directly support the Executive Director and Director of Research with all AL BI Center activities.

Current AL BI Center initiatives that the analyst will support include the following:

- Alabama alumni initiative and targeted executive research
- Public company earnings call and filings monitoring for opportunities and risks
- Custom public and private company research and corporate profiles
- Alabama industry research

Future initiatives:

- Supply chain risk monitoring and dissection for opportunities
- Expansion of executive research and targeting efforts
- Enhance tracking of AL BI Center activities utilizing tools like Salesforce

Job Duties & Responsibilities

- Complete corporate profiles for public and private companies to include company description, products/services, financial highlights, executive summary, and key developments
- Contribute to the quarterly earnings call review process by reviewing transcripts and summarizing key takeaways
- Conduct pro-active and ad-hoc research and analysis to support the Center's partners
- Research industry trends using a variety of economic and financial data
- Learn databases and research resources and share best practices
- Create presentations and reports using Microsoft Suite, PDF Creator, and/or Canva
- Stay current with news headlines and keep abreast of industry trends impacting Alabama
- Contribute research / publication ideas for thought pieces, fact sheets, etc.
- Provide support with data compilation and cleaning
- Provide support for special projects or assignments, as needed

The following research resources may be used:

- S&P Capital IQ
- CB Insights
- ESRI
- Lightcast (formerly EMSI)
- IBISWorld
- RelSci
- Salesforce
- Government (e.g., Census, BEA, BLS), Company, and Market Data

Candidates with the following preferred qualifications are encouraged to apply:

Education

Bachelor's degree in Economics, Finance, Marketing, or other relevant programs with a displayed track record of research in undergraduate or post-graduate endeavors

Experience

1-3 years of investment, market, or economic analysis and relevant research experience preferred

Knowledge, Skills, & Abilities

- Track record of quantitative and qualitative research and analysis
- Excellent time management skills
- Project management coordination
- Ability to learn new tools quickly
- Demonstrate strong written and oral communication skills
- Advanced computer knowledge and skills using Microsoft Suite and relevant research databases/resources
- Experience working with/through others to obtain information needed to pull together communication and presentations

Behavioral Attributes

- Must be a critical thinker and inquisitive
- Must possess a high degree of flexibility and demonstrated ability to work amid rapidly changing priorities and deadlines
- Demonstrate excellent interpersonal skills to be an active team player
- Indicate a track record of attention to detail and quality of work
- Must possess a high degree of resourcefulness and drive
- Process confidential information; maintains confidentiality

Please submit resume and cover letter to Lauren Hyde (lh Hyde@edpa.org).