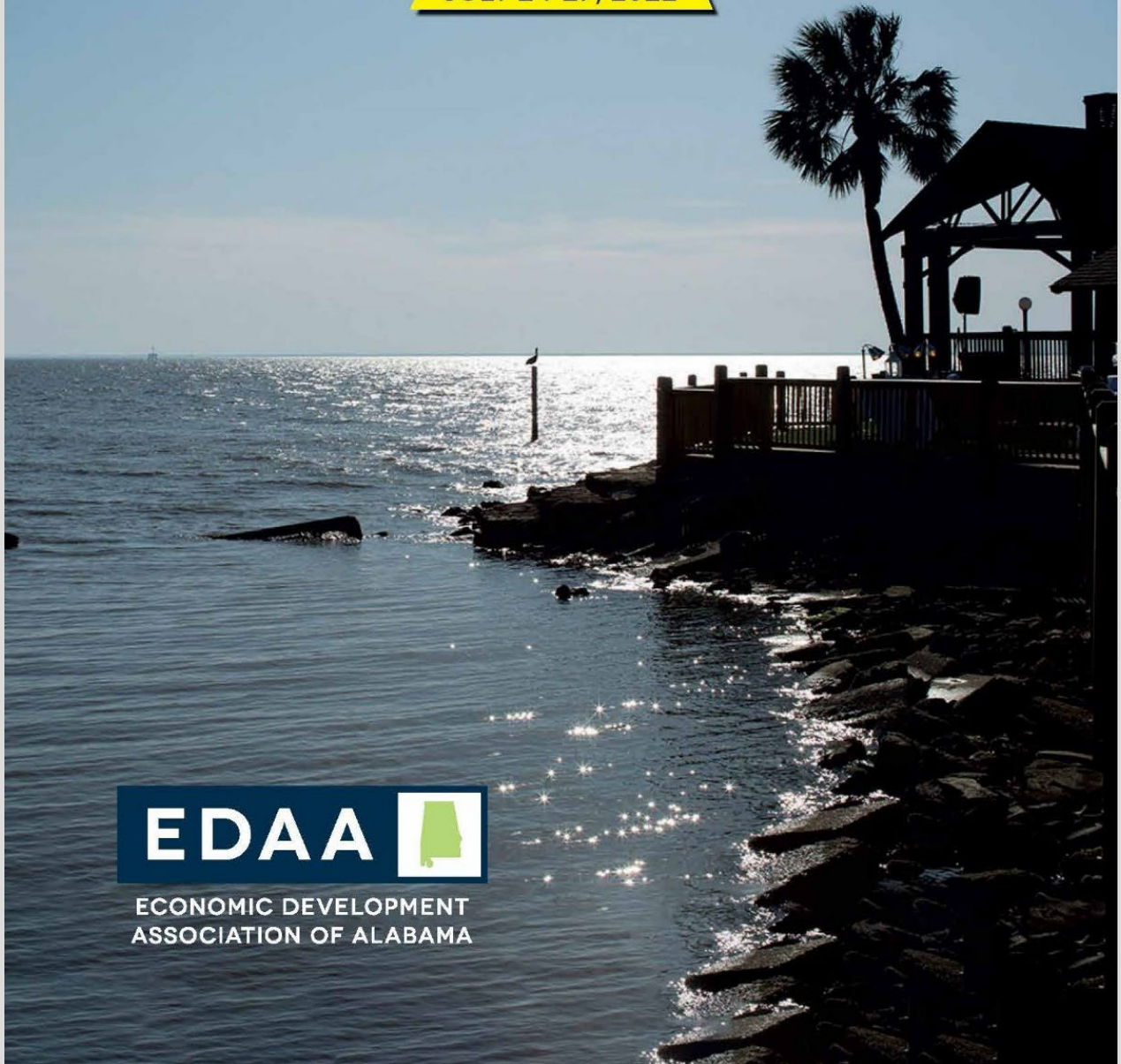


2022 EDAA Summer Conference

POINT CLEAR, AL
JULY 24-27, 2022



ECONOMIC DEVELOPMENT
ASSOCIATION OF ALABAMA

agenda

SUNDAY, JULY 24

10:00 – 1:00 Exhibit Setup

Grand Ballroom South Patio Foyer

1:00 – 5:00 Registration

Grand Ballroom Foyer

1:00 – 5:00 Exhibit

Grand Ballroom South Patio Foyer

3:00 – 5:00 EDAA Board Meeting

Beachside

5:30 – 7:00 *Opening Reception*

Grand Ballroom North

**Sponsored by: Bradley Arant Boult Cummings, LLP
Grow Southeast Alabama**

Dinner on your own

MONDAY, JULY 25

7:00 – 8:00 Breakfast

Grand Ballroom

Sponsored by North Alabama Industrial Development Association

8:00 – 11:30 Exhibit

Grand Ballroom South Patio Foyer

8:00 – 8:15 *Welcome*

Magnolia Ballroom

8:15 – 9:00 *Trends and Preparing for the Future*

Greg Canfield, Secretary, Alabama Department of Commerce

Sponsored by: Tennessee Valley Authority (TVA)

9:00 – 9:30 *New ADECA Initiatives: Electric Vehicles, Broadband and Water Assistance*

Kenneth Boswell, Director, ADECA

9:30 – 10:15 *EDPA Update*

Greg Barker, President, EDPA

10:15 – 10:30 Break

Sponsored by: Alabama Mountain Lakes Tourist Association

Butler County Commission for ED

EDPA

Jackson County EDA

Selma & Dallas County EDA

St. Clair County EDC

Terracon Consultants, Inc.

Westervelt Realty

10:30 – 11:20 *Thriving Communities and the Role of Inclusive Economic Development*

Todd Greene, Executive Director, WorkRise, Urban Institute

11:40 – 1:00 *Governor's Luncheon*

Grand Ballroom

Sponsored by: Alabama Municipal Electric Authority

1:00 – 2:30 *Regional Roundtables*

North Alabama – Azalea A

Central Alabama – Azalea C - F

South Alabama – Azalea B

6:00 – 7:00 Monday Evening Reception

Grand Ballroom

Sponsored by: Central Alabama Electric Cooperative

7:00 – 9:00 Alabama Dinner

Grand Ballroom

Sponsored by: C Spire

Tropic Falls at OWA, Poarch Band of Creek Indians

Entertainment: Mr. Big & the Rhythm Sisters

TUESDAY, JULY 26

7:15 – 8:00 Breakfast

Grand Ballroom

Sponsored by Agracel

8:00 – 11:00 Exhibit

Grand Ballroom South Patio Foyer

8:00 – 11:00 General Session

Magnolia Ballroom

8:00 – 9:00 *Novelis: The Baldwin County Story of Site Preparedness*

9:00 – 9:45 *Benefits of Placing Ingram State Technical College Students into Workforce*

Annette Funderburk, President, Ingram State Technical College

9:45 – 10:00 Break

Sponsored by: Baldwin County EDA

Dunn Building Company

Huntsville/Madison County COC

Morgan County EDA

Southern Union State Community College

Stifel

Transfr, Inc.

University of South Alabama

10:00 – 11:00 *The Role of Agriculture and Food Industry in Economic Development*

Jennifer Vernon, Manager, Economic Development Advisory Services, Ernst & Young

Sponsored by: Regions Financial

2:00 – 4:00 Afternoon Networking Event

Pool

Sponsored by: JESCO

WEDNESDAY, JULY 27

7:15 – 8:00 Breakfast

Sponsored by PowerSouth Energy Cooperative

Magnolia Ballroom

8:00 – 10:30 Exhibit

8:00 – 8:15 *Business Session*

Magnolia Ballroom

8:15 – 8:45 *AIDT: Prospecting Re-Engineered*

Ed Castile, Deputy Secretary, Workforce Development, Alabama Department of Commerce

8:45 – 9:30 *Ethics in Economic Development*

Greg Butrus, Partner, Balch & Bingham, LLP

9:30 – 10:15 *Effective Negotiations Focusing on Impact Incentives*

Andrea Brownell, Managing Director, Maxis Advisors

10:15 – 10:30 Final Announcements and Adjourn

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