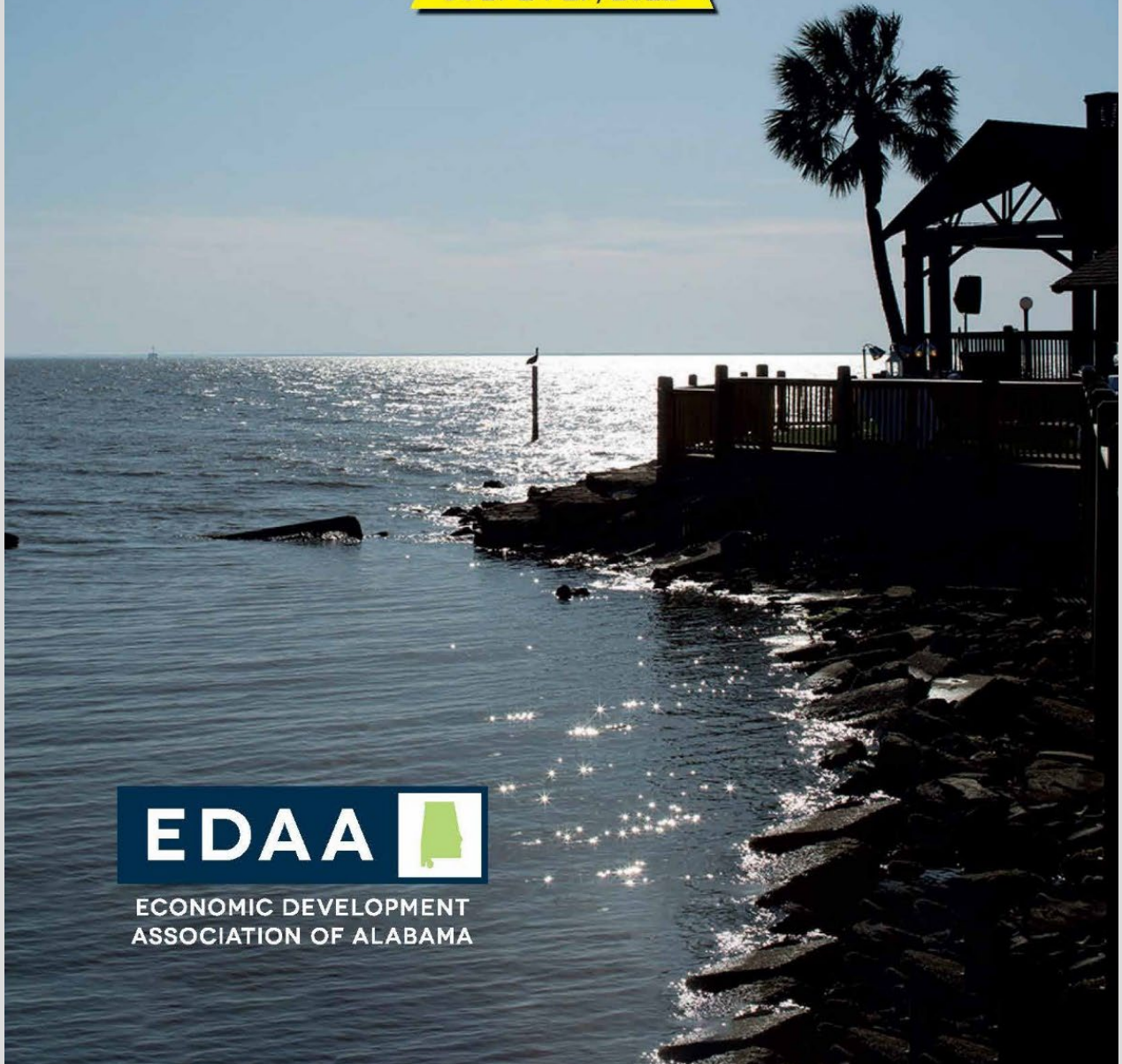


2022 EDAA Summer Conference

POINT CLEAR, AL
JULY 24-27, 2022



EDAA 

ECONOMIC DEVELOPMENT
ASSOCIATION OF ALABAMA

agenda

SUNDAY, JULY 24

8:00 – 12:00 Exhibit Setup

Grand Ballroom South Patio Foyer

1:00 – 5:00 Registration

Foyer

1:00 – 5:00 Exhibit

Grand Ballroom South Patio Foyer

3:00 – 5:00 EDAA Board Meeting

5:30 – 7:00 Opening Reception

Sponsored by: Bradley Arant Boult Cummings, LLP

Grow Southeast Alabama

Dinner on your own

MONDAY, JULY 25

7:00 – 8:00 Breakfast

Sponsored by

8:00 – 11:30 Exhibit

Grand Ballroom South Patio Foyer

8:00 – 8:15 Welcome

8:15 – 9:00 Trends and Preparing for the Future

Greg Canfield, Secretary, Alabama Department of Commerce

Sponsored by: Tennessee Valley Authority (TVA)

9:00 – 9:30 New ADECA Initiatives: Electric Vehicles, Broadband and Water Assistance

Kenneth Boswell, Director, ADECA

9:30 – 10:15 EDPA Update

Greg Barker, President, EDPA

Sponsored by

10:15 – 10:30 Break

Sponsored by:

10:30 – 11:20 Thriving Communities and the Role of Inclusive Economic Development

Todd Greene, Executive Director, WorkRise, Urban Institute

11:40 – 1:00 Governor's Luncheon

Sponsored by: Alabama Municipal Electric Authority

1:00 – 2:30 Regional Roundtable Discussions

3:00 – 5:00 Afternoon Networking Event

Sponsored by

6:00 – 7:00 Monday Evening Reception

Sponsored by: Central Alabama Electric Cooperative

7:00 – 9:00 Alabama Dinner

Sponsored by: Poarch Band of Creek Indians

Entertainment: Mr. Big & the Rhythm Sisters

TUESDAY, JULY 26

7:15 – 8:00 Breakfast

Sponsored by

8:00 – 11:00 Exhibit

8:00 – 8:45 Keynote Speaker (TBA)

8:45 – 9:45 *Benefits of Placing Ingram State Technical College Students into Workforce*

Annette Funderburk, President, Ingram State Technical College

Sponsored by

9:45 – 10:00 Break

Sponsored by:

10:00 – 11:00 The Role of Agriculture and Food Industry in Economic Development

Jennifer Vernon, Manager, Economic Development Advisory Services, Ernst & Young

WEDNESDAY, JULY 27

7:15 – 8:00 Breakfast

Sponsored by:

8:00 – 10:30 Exhibit

8:00 – 8:15 Business Session

8:15 – 8:45 *AIDT: Prospecting Re-Engineered*

Ed Castile, Deputy Secretary, Workforce Development, Alabama Department of Commerce

8:45 – 9:30 *Ethics in Economic Development*

Greg Butrus, Partner, Balch & Bingham, LLP

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9:30 – 10:15 *Effective Negotiations Focusing on Impact Incentives*

Andrea Brownell, Managing Director, Maxis Advisors

10:15 – 10:30 Final Announcements and Adjourn

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City of Opelika/Opelika IDA

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