



**POINT CLEAR, ALABAMA**  
**JULY 25 - 28, 2021**



**ECONOMIC DEVELOPMENT  
ASSOCIATION OF ALABAMA**

# AGENDA

## SUNDAY, JULY 25

- 8:00 – 12:00**    **Exhibit Setup**  
*Grand Ballroom South Patio Foyer*
- 1:00 – 5:00**    **Registration**  
*Foyer*
- 1:00 – 5:00**    **Exhibit**  
*Grand Ballroom South Patio Foyer*
- 3:00 – 5:00**    **EDAA Board Meeting**  
*Beach Side Room*
- 4:00 – 4:45**    **Conference Committee Meeting**  
*Magnolia 1*
- 5:30 – 7:00**    **Opening Reception**  
**Sponsored by Alabama Municipal Electric Authority**  
*Grand Ballroom North*
- Dinner on your own**

## MONDAY, JULY 26

### RED DOOR PRIZE TICKET

- 7:15 – 8:00**    **Breakfast**  
**Sponsored by Agracel, Inc.**  
*Grand Ballroom*
- 8:00 – 11:30**    **Exhibit**  
*Grand Ballroom South Patio Foyer*
- 8:00 – 8:15**    **Welcome**  
*Magnolia Ballroom*
- 8:15 – 9:00**    **Alabama Department of Commerce Update**  
Greg Canfield, Secretary, Alabama Department of Commerce  
*Magnolia Ballroom*
- 9:00 – 9:30**    **ADECA Update**  
Kenneth Boswell, Director, ADECA  
*Magnolia Ballroom*

**9:30 – 10:15**     **The Future of the Automotive Industry in Alabama**  
 Mark Williams, President, Strategic Development Group  
**Sponsored by TVA**  
*Magnolia Ballroom*

**10:15 – 10:30**     **Break**  
**Sponsored by:**  
 Butler County Commission for Economic Development  
 Cullman Economic Development Agency  
 Marengo County Economic Development Authority  
 Morgan County Economic Development Association  
*Grand Ballroom Patio*

**10:30 – 11:30**     **The ABCs of Workforce Development in Alabama**

- Julie Kornegay, Senior Outreach Advisor, Federal Reserve Bank of Atlanta
- Tonya Lee, Director, Governor’s Office of Education & Workforce Statistics
- Tim McCartney, Chairman, Alabama Workforce Council
- Keith Phillips, Executive Director, Alabama Technology Network and Alabama Community College System Workforce Development Division
- Moderator: Nick Moore, Education Policy Advisor and Coordinator, Governor’s Office of Education and Workforce Transformation

*Magnolia Ballroom*

**11:40 – 1:00**     **Governor’s Luncheon**  
**Sponsored by PowerSouth Energy Cooperative**  
 Dave Echols Award  
 GEDI – EDAA Leadership Institute Certificates  
*Grand Ballroom*

**3:00 – 5:00**     **Afternoon Networking Event**  
**Sponsored by EDPA**  
*Grand Hotel Pool*

**6:00 – 7:00**     **Monday Evening Reception**  
**Sponsored by Central Alabama Electric Cooperative and Gray Construction**  
*Grand Ballroom*

**7:00 – 9:00**     **Alabama Dinner**  
**Sponsored by Huntsville/Madison County Chamber of Commerce and HudsonAlpha Institute for Biotechnology**  
*Grand Ballroom*

**TUESDAY, JULY 27**

**WHITE DOOR PRIZE TICKET**

**7:15 – 8:00**     **Breakfast**  
**Sponsored by Hoar Construction**  
*Grand Ballroom*

**8:00 – 11:00**     **Exhibit**  
*Grand Ballroom South Patio Foyer*

**8:00 – 8:45**     **Economic Development by the Book**

- Don Erwin, Author of Buffalo Hunting in Alabama
- Dr. Bill Smith, Coauthor of Agents of Economic Development: An Essential Guide for Navigating Good, Bad & Uncertain Times
- Neal Wade, Coauthor of Agents of Economic Development: An Essential Guide for Navigating Good, Bad & Uncertain Times
- Moderator: Jim Searcy, Economic Development Association of Alabama

*Magnolia Ballroom*

**8:45 – 9:45**     **Resilient Communities in a Post-Pandemic World**  
 Griff Salmon, Principal, VisionFirst Advisors  
**Sponsored by Mobile Area Chamber of Commerce**  
*Magnolia Ballroom*

**9:45 – 10:00**     **Break**  
**Sponsored by:**  
**APM Terminals**  
**Dothan Area Chamber of Commerce**  
**St. Clair County EDC**  
**Terracon**  
**Westervelt Realty**  
*Grand Ballroom Patio*

**10:00 – 11:00**     **Breakout Sessions**

**Breakout #1: Putting the Community in Community Colleges**

- Dr. Mike Kennamer, Northeast Alabama Community College
- Dr. Craig Pouncey, Coastal Alabama Community College
- Todd Shackett, Southern Union State Community College
- Moderator: Lori Huguley, Opelika Economic Development

*Grand Ballroom North*

## Breakout #2: Developing Success Through High-tech Entrepreneurship in Small and Mid-size Communities

- Lee Lawson, Baldwin County Economic Development Alliance
- Caitlin Myers, City of Auburn
- Rhett Ross, Deuce Drone
- Moderator: Amy Brabham, City of Auburn

*Grand Ballroom South*

## Breakout #3: Creating a Workforce Pipeline for Business Recruitment

- Dennis Duncan, Tuscaloosa County School System
- Donny Jones, WestAlabama Works!
- Rolf Wrona, Mercedes-Benz U.S. International
- Moderator: Katelyn Cutshall Elrod, TransfrVR

*Magnolia Ballroom*

## Lunch on your own and free time

3:00 – 5:00

## Afternoon Networking Event

**Sponsored by Baldwin County EDA and JESCO Construction, Inc.**

*Grand Hotel Pool*

**WEDNESDAY, JULY 28**

**BLUE DOOR PRIZE TICKET**

7:15 – 8:00

## Breakfast

**Sponsored by Bradley**

*Grand Ballroom North*

8:00 – 10:30

## Exhibit

*Grand Ballroom South Patio Foyer*

8:00 – 8:15

## Business Session

*Grand Ballroom North*

8:15 – 8:45

## EDPA Update

Greg Barker, President, EDPA

*Grand Ballroom North*

8:45 – 9:30

## Attracting Food & Beverage Industrial Manufacturers

Jacqueline Bruntjen, Head of Sustainability and Site Search Departments, Dennis Group

**Sponsored by Regions Bank**

*Grand Ballroom North*

9:30 – 10:15

## The Port of Mobile as a Statewide Asset

- Brooks Royster, Vice President of International Supply Chain, MTC Logistics
- Robert Stackpole, Senior International Trade Specialist, U.S. Department of Commerce
- Denson White, Director of Client Services, APM Terminals
- Moderator: Hilda Lockhart, Director of International Trade, Alabama Department of Commerce

*Grand Ballroom North*

10:15 – 10:30

## Final Announcements and Adjourn

*Grand Ballroom North*

# SPONSORS

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## CONTINUING SPONSORS

### LEGACY

Alabama Power Company

### LEADERSHIP

Regions Bank

### ADVOCATE

AIDT

Alabama Department of Commerce  
Spire

### MENTOR

ADECA

### PARTNER

Alabama State Port Authority  
Birmingham Business Alliance  
Central Alabama Electric Cooperative  
Chamber of Commerce of Huntsville/Madison County  
EDPA  
Mobile Area Chamber of Commerce  
Montgomery Area Chamber of Commerce  
North Alabama Industrial Development Association

### PRINCIPAL

Alabama SBDC Network  
Alabama Municipal Electric Authority  
Butler County Commission for Economic Development  
Chambers County Development Authority  
City of Auburn/Auburn IDB  
City of Opelika/Opelika IDA  
Cullman Economic Development Agency  
Dothan Area Chamber of Commerce  
Jefferson County Economic Development Authority  
Morgan County Economic Development Association  
Norfolk Southern  
Prattville Area Chamber of Commerce  
Randolph County Economic Development Authority  
Talladega County Economic Development Authority  
Tuscaloosa County Industrial Development Authority  
TVA  
Walker County Development Authority

### SUSTAINING

City of Hoover  
Covington County Economic Development Commission  
Elmore County Economic Development Authority  
Gadsden Etowah County Industrial Development Authority  
Marshall County Economic Development Council  
St. Clair Economic Development Council  
The Industrial Development Board of Lawrence County

## CONFERENCE SPONSORS

### EVENT SPONSORS

Alabama Municipal Electric Authority  
Baldwin County EDA  
Central Alabama Electric Cooperative  
EDPA  
Gray Construction  
HudsonAlpha Institute for Biotechnology  
Huntsville Madison County Chamber of  
Commerce  
JESCO, Inc.  
PowerSouth Energy

### SESSION SPONSORS

Mobile Area Chamber of Commerce  
Regions Financial Corporation  
TVA

### BREAKFAST SPONSORS

Agracel, Inc.  
Bradley Arant Boult Cummings LLP  
Hoar Construction

### EXHIBITORS

Alabama SBDC Network  
APM Terminals  
ATC Group Services, LLC  
Barge Design Solutions  
Doster Construction  
ECS Southeast, LLC  
Insyteful, Inc.  
Lake Wedowee Life  
Point Broadband  
Sain Associates  
Technical Training Aids  
WAS Design, Inc.

### LANYARDS

Goodwyn, Mills and Cawood

### COFFEE BREAK SPONSORS

Butler County Commission for Economic  
Development  
Cullman Economic Development Agency  
Dothan Area Chamber of Commerce  
Dunn Building Company  
Marengo County EDA  
Morgan County EDA  
St. Clair County EDC  
Terracon Consultants, Inc.  
Westervelt Realty

### PLATINUM SPONSORS

AT&T  
City of Auburn IDB  
City of Opelika  
Opelika Industrial Development Authority  
U of A International Trade Center

### GOLD SPONSORS

Alabama State Port Authority  
Alabama Technology Network  
BL Harbert International  
CDG Engineers & Associates  
Goodgame Company Inc.  
Maynard Cooper  
Randolph County EDA

### SILVER SPONSORS

58 Inc.  
Auburn Research & Technology Foundation  
Baldwin EMC  
Birmingham Business Alliance  
Burr Forman  
CSX Railroad  
Dothan Area Chamber of Commerce  
Dunn Building Company  
Eufaula Chamber of Commerce  
Lake Martin Area EDA  
Marshall County EDC  
McKee & Associates  
NAIDA  
Norfolk Southern  
Retail Strategies  
South Alabama Electric Cooperative

### BRONZE SPONSORS

Brasfield & Gorrie  
Bullock County Commission  
Centerfire Economic  
Chambers County DA  
Chilton County IDB  
City of Anniston  
City of Tallassee  
Covington County EDA  
Elmore County EDA  
Gadsden Etowah County IDA  
Jackson County EDA  
Lawrence County IDB  
Macon County Economic Development  
Ozark-Dale County EDC  
Shoals EDA

## CONFERENCE COMMITTEE

Alex Patrick, Chairman  
John Sweatman, Vice-Chairman  
Lauren Lambiase, Past-Chairman  
Amy Brabham  
Ansley Emfinger  
Darren Hamrick  
Tanner Jones  
Nathan Lee  
Lisa Miller  
Harry Schmidt  
Angela Smith  
Bryant Whaley  
Melody Whitten

## 2021 – 2022 EDAA OFFICERS

Megan McGowen Crouch, President  
Brooks Kracke, First Vice President  
Taylor Williams, Second Vice President  
Angela Smith, Secretary/Treasurer  
David Knight, Immediate Past President

## 2021 – 2022 EDAA BOARD OF DIRECTORS

Tanya Maloney  
Jeff Rabren  
Mike Swinson  
Kevin Taylor  
David Rodgers  
Shane Kearney  
Ernie Cowart  
Melody Whitten

## UPCOMING EVENTS

### 2022 EDAA WINTER CONFERENCE

JANUARY 31 – FEBRUARY 2, 2022  
*Renaissance Montgomery Hotel & Spa at the Convention Center*

### 2022 EDAA SUMMER CONFERENCE

JULY 24 – 27, 2022  
*The Grand Hotel*

### 2023 EDAA WINTER CONFERENCE

JANUARY 29 – FEBRUARY 1, 2023  
*Renaissance Montgomery Hotel & Spa at the Convention Center*

### 2023 EDAA SUMMER CONFERENCE

JULY 30 – AUGUST 2, 2023  
*The Grand Hotel*

### 2024 EDAA WINTER CONFERENCE

JANUARY 29 – 31, 2024  
*Renaissance Montgomery Hotel & Spa at the Convention Center*



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