



2021 EDAA Summer Conference Agenda

Rise Recover Renew

Sunday, July 25

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| 8:00 – 12:00 | Exhibit Setup |
| 1:00 – 5:00 | Registration |
| 1:00 – 5:00 | Exhibit |
| 3:00 – 5:00 | EDAA Board Meeting |
| 4:00 – 4:45 | Pre-Conference Meeting
(Conference Committee) |
| 5:30 – 7:00 | Opening Reception
Sponsored by Alabama Municipal Electric Authority |
| | Dinner on your own |

Monday, July 26

Red Door Prize Ticket

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| 7:15 – 8:00 | Breakfast |
| 8:00 – 8:15 | Welcome |
| 8:15 – 8:45 | Alabama Department of Commerce Update
Greg Canfield, Secretary, Alabama Department of Commerce |
| 8:45 – 9:15 | ADECA Update
Kenneth Boswell, Director, ADECA |
| 9:15 – 10:15 | Mark Williams |

- 10:15 – 10:30 **Break**
- 10:30 – 11:30 **The ABCs of Workforce Development in Alabama**
 - Julie Kornegay, Senior Outreach Advisor, Federal Reserve Bank of Atlanta
 - Tonya Lee, Alabama LDS Director for Workforce, Alabama Department of Labor
 - Tim McCartney, Chairman, Alabama Workforce Council
 - Keith Phillips, Executive Director, Alabama Technology Network and Alabama Community College System Workforce Development Division
 - Moderator: Nick Moore, Education Policy Advisor and Coordinator, Governor’s Office of Education and Workforce Transformation
- 11:40 – 1:00 **Governor’s Luncheon**
- Dave Echols Award**
GEDI – EDAA Leadership Institute Certificates
- 3:00 – 5:00 **Afternoon Networking Event**
 Sponsored by EDPA
- 6:00 – 7:00 **Reception**
- 7:00 – 9:00 **Alabama Dinner**

Tuesday, July 27

White Door Prize Ticket

- 7:15 – 8:00 **Breakfast**
- 8:00 – 8:45 **Economic Development by the Book**
 - Don Erwin, Author of Buffalo Hunting in Alabama
 - Dr. Bill Smith, Coauthor of Agents of Economic Development: An Essential Guide for Navigating Good, Bad & Uncertain Times
 - Neal Wade, Coauthor of Agents of Economic Development: An Essential Guide for Navigating Good, Bad & Uncertain Times
 - Moderator: Jim Searcy
- 8:45 – 9:45 **Site Selection Consultant**
- 9:45 – 10:00 **Break**
- 10:00 – 11:00 **Breakout Sessions**
- Breakout #1: Putting the Community in Community Colleges
 - Dr. Mike Kennamer, Northeast Alabama Community College
 - Dr. Craig Pouncey, Coastal Alabama Community College
 - Todd Shackett, Southern Union State Community College
 - Moderator: Lori Huguley, Opelika Economic Development

Breakout #2: Developing Success Through High-tech Entrepreneurship in
Small and Mid-size Communities
Caitlin Myers, City of Auburn
- Moderator: Amy Brabham, City of Auburn

Breakout #3: Creating a Workforce Pipeline for Business Recruitment

Lunch on your own

3:00 – 5:00 **Afternoon Networking Event**

Wednesday, July 28

Blue Door Prize Ticket

7:15 – 8:00 **Breakfast**

8:00 – 8:15 **Business Session**

8:15 – 8:45 **EDPA Update**
Greg Barker, President, EDPA

8:45 – 9:30 **Site Selection Consultant**

9:30 – 10:15 **Successful Project in Alabama Case Study**

10:15 – 10:30 **Final Announcements and Adjourn**