



ECONOMIC DEVELOPMENT  
ASSOCIATION OF ALABAMA

## 2021 EDAA Winter Conference Agenda

*Rise Recover Renew*

### **Monday, February 1**

*Red Door Prize Ticket*

- 11:00 – 5:00            **Registration**
- 1:30 – 1:45             **Welcome**
- 1:45 – 2:15             **Business Session**
- 2:15 – 2:45             **Alabama Department of Commerce Update**  
Greg Canfield, Secretary, Alabama Department of Commerce
- 2:45 – 3:15             **ADECA Update**  
Kenneth Boswell, Director, ADECA
- 3:15 – 3:30             **Break**
- 3:30 – 4:30             **Consultant**
- 5:00 – 6:00             **Opening Reception**  
Sponsored by Alabama Municipal Electric Authority

**Dinner on your own**

### **Tuesday, February 2**

*White Door Prize Ticket*

- 7:15 – 8:15             **Breakfast**
- 8:15 – 9:15             **The ABCs of Workforce Development in Alabama**  
Julie Kornegay, Senior Outreach Advisor, Federal Reserve Bank of Atlanta  
Tonya Lee, Alabama LDS Director for Workforce, Alabama Department of Labor  
Robin McGill, Director of Instruction & Special Projects, Alabama Commission on Higher Education  
Keith Phillips, Executive Director, Alabama Technology Network and Alabama Community College System Workforce Development Division  
Moderator: Nick Moore, Education Policy Advisor and Coordinator, Governor's Office of Education and Workforce Transformation

- 9:15 – 10:15      **Governmental Affairs & 2021 Legislative Session Panel**  
Josh Blades, Senior Advisor for Government Affairs and Economic Development, Bradley  
Dave Stewart, Senior Advisor for Government Affairs and Economic Development, Bradley  
Moderator: Jim Searcy
- 10:15 – 10:30      **Break**
- 10:30 – 11:15      **The Science of #ALBioTech Economic Development**  
Moderator: Sonia Robinson, Executive Director, BIO Alabama
- 11:15 – 12:45      **Governor's Luncheon**  
Governor Kay Ivey, State of Alabama  
Sponsored by PowerSouth Energy Cooperative
- Dave Echols Award**  
**Young Professional of the Year Award**
- 12:45 – 1:30      **Breakout Sessions**
- Breakout #1: Putting the Community in Community Colleges
- Dr. Mike Kennamer, Northeast Alabama Community College
  - Dr. Craig Pouncey, Coastal Alabama Community College
  - Todd Shackett, Southern Union State Community College
  - Moderator: Lori Huguley, Opelika Economic Development
- Breakout #2: Alabama and the Pandemic: How Our Communities and Companies Responded
- Greg Cochran, Alabama League of Municipalities
  - John Hackett, Magna Kamtek
  - Jeff Sommer, Retail Strategies
  - Moderator: Cedric Colbert, Alabama Department of Commerce
- Breakout #3: Developing Success Through High-tech Entrepreneurship in Small and Mid-size Communities
- Lee Lawson, Baldwin County Economic Development Alliance
  - Caitlin Myers, City of Auburn
  - Eric Sloan, 1 Sync Technologies, LLC
  - Nicole Sloan, Nicole Sloan Realty, LLC
  - Moderator: Amy Brabham, City of Auburn
- 1:30 – 2:15      **Breakout Sessions**
- Breakout #1: Putting the Community in Community Colleges
- Dr. Mike Kennamer, Northeast Alabama Community College
  - Dr. Craig Pouncey, Coastal Alabama Community College
  - Todd Shackett, Southern Union State Community College
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**Breakout #3: Developing Success Through High-tech Entrepreneurship in Small and Mid-size Communities**

- Lee Lawson, Baldwin County Economic Development Alliance
- Caitlin Myers, City of Auburn
- Eric Sloan, 1 Sync Technologies, LLC
- Nicole Sloan, Nicole Sloan Realty, LLC
- Moderator: Amy Brabham, City of Auburn

2:15 – 3:00 **Tate Godfrey, Industrial Asset Management Council**

3:00 – 3:15 **Break**

3:15 – 4:00 **Economic Development by the Book**

Don Erwin, Author of Buffalo Hunting in Alabama  
 Neal Wade, Author of Agents of Economic Development: An Essential Guide for Navigating Good, Bad & Uncertain Times  
 Moderator: Jim Searcy

4:00 – 4:45

**Veteran Economic Developers Panel**

Gary Faulkner, Forest Economic Development Specialist, Alabama Forestry Commission  
 Valerie Gray, Director, Chambers County Development Authority  
 Don Hopper, Executive Director, Calhoun County EDC  
 Moderator: Jim Searcy

5:00 – 6:00

**Reception**

Sponsored by Central Alabama Electric Cooperative

**Dinner on your own**

**Wednesday, February 3**

*Blue Door Prize Ticket*

7:30 – 8:30

**Breakfast**

8:30 – 9:15

**Marcel Debruge, Burr & Forman**

9:15 – 9:30

**AIDT Update**

Ed Castile, Executive Director, AIDT

9:30 – 9:50

**EDPA Update**

Greg Barker, President, EDPA

9:50 – 10:35

**Successful Project in Alabama Case Study**

Arndt Siepmann, Deputy Director of Economic Development, City of Auburn  
 Paul Chahine, General Manager, Winkelmann Flowform Technology, Lp  
 Bob Smith, Assistant Director of European Strategy, Alabama Department of Commerce

10:35

**Closing Remarks & Adjourn**