



ALABAMA

IN A CHANGING WORLD

EDAA Summer Conference 2020

AUGUST 2-5

EDAA 



SUNDAY, AUGUST 2ND

- 8:00** **Exhibit Setup**
Ballroom Foyer
- 1:00 – 5:00** **Registration**
The Burrow
- 1:00** **Exhibit**
Ballroom Foyer
- 3:00 – 5:00** **EDAA Board Meeting**
Dogwood
- 4:00** **Pre-Conference Meeting**
(Conference Committee)
Cypress Room
- 5:30 – 7:00** **Opening Reception**
Sponsored by:
Alabama Municipal Electric Authority
Dunes Terrace or Ballroom 1 (weather permitting)

Dinner on your own

MONDAY, AUGUST 3RD

Red Door Prize Ticket

- 7:30 – 8:15** **Breakfast**
Sponsored by:
CDG Engineering
Salon I and II and patio seating
- 8:15 – 8:30** **Welcome – Alabama in a Changing World**
Salon III and IV
- 8:30 – 9:00** **Alabama Department of Commerce Update**
Greg Canfield, Secretary, Alabama Department of Commerce
Salon III and IV
- 9:00 – 9:45** **Jay Garner, Garner Economics**
Sponsored by:
TVA
Salon III and IV
- 9:45 – 10:30** **Census and CARES Act**
Kenneth Boswell, Director, ADECA
Salon III and IV

- 10:30 – 10:45** **Break**
Sponsored by:
Alabama Technology Network
Balch & Bingham
Baldwin EDA
Birmingham Business Alliance
Brasfield & Gorrie
Dunn Building Company, LLC.
Goodgame Company, Inc.
Maynard Cooper
- 10:45 – 11:30** **COVID-19 Impact on Local Communities Panel**
Sponsored by:
Goodwyn Mills Cawood
Salon III and IV
- 11:40 – 1:00** **Governor's Luncheon**
Governor Kay Ivey, State of Alabama
Sponsored by:
PowerSouth Energy Cooperative
Salon I and II
- 1:00** **EDAA Leadership Awards**
Presented by: Auburn University GEDI
Salon I and II
- 3:00 – 5:00** **Pool Party & Outdoor Activities**
Sponsored by:
EDPA
Sand Piper
- 6:00 – 7:00** **Reception**
Sponsored by:
Regions Financial Corporation
Dunes Terrace
- 7:00 – 9:00** **Alabama Dinner & Luau**
Sponsored by:
Hoar Construction
Ballroom I and II



TUESDAY, AUGUST 4TH

White Door Prize Ticket

7:30 – 8:30

Breakfast
Sponsored by:
Alabama State Port Authority
Salon I and II and patio seating

8:30 – 9:15

Future of Training Alabama's Workforce
Melody Whitten, 58 Inc.
Keith Phillips, Alabama Community College System
Moderator: Bharani Rajakumar, TRANSFR VR
Salon III and IV

9:15 – 10:00

COVID-19 Impact on Retail & Recovery Panel
Michael Delaney, Delaney Development
Buff Teague, JLL
Moderator: Jackson Pruett, 58 Inc.
Salon III and IV

10:00 – 10:15

Break
Sponsored by:
Maynard Cooper
Mobile Area Chamber of Commerce
Morgan County EDA
NAIDA
Red Sage Communications
St. Clair County EDC
Terracon
Westervelt Realty

10:15 – 11:00

Breakout Sessions
Breakout #1: Innovation Through a Crisis
Live Oak
Jeremy Wootten, HomTex
Jamie Troutman, Cullman EDA
Moderator: Kevin Taylor, AIDT
Breakout #2: Virtualizing the Site Selection Process
Ballroom III
Tim Weston, JESCO Construction
Ernie Cowart, EDPA
Moderator: Jeff Traywick, Birmingham Business Alliance

11:00 – 11:45

Breakout Sessions

Breakout #1: Innovation Through a Crisis
Live Oak
Jeremy Wootten, HomTex
Jamie Troutman, Cullman EDA
Moderator: Kevin Taylor, AIDT

Breakout #2: Virtualizing the Site Selection Process
Ballroom III
Tim Weston, JESCO Construction
Ernie Cowart, EDPA
Moderator: Jeff Traywick, Birmingham Business Alliance

11:45

Lunch on your own & free time

2:00 – 5:00

John Emerald Tasting
Sponsored by:
Opelika Economic Development
Sand Piper

Dinner on your own

WEDNESDAY, AUGUST 5TH

Blue Door Prize Ticket

7:30 – 8:30

Breakfast with Bloody Marys and Mimosas
Sponsored by: **Gray Construction**
Ballroom I and II

8:00 – 8:30

Updates & Changes in Alabama's Workforce
Fitzgerald Washington, Secretary,
Alabama Department of Labor
Ballroom I and II

8:30 – 9:15

Alabama State Port Authority
John Driscoll, Director,
Alabama State Port Authority
Ballroom I and II



9:15 – 10:00

Anthony Burnett, Colliers International
Sponsored by:
Baldwin EDA
Ballroom I and II

10:00 – 10:30

EDPA Update
Greg Barker, President, EDPA
Ballroom I and II

10:30 – 10:40

Legislative Update
Ballroom I and II

10:40

Adjourn

CONFERENCE SPONSORS

EVENT SPONSORS

Alabama Municipal Electric Authority
EDPA
Hoar Construction
PowerSouth Energy
Regions Financial Corporation

SESSION SPONSORS

Baldwin EDA
Goodwyn Mills Cawood
TVA

EXHIBITORS

Alabama Small Business Development Center
Bailey-Harris Construction
ECS Southeast
Horizon Point Consulting, Inc.
Insyteful, Inc.
Sain Associates
University of Alabama International Trade Center
University of North Alabama
WAS Design, Inc.

BREAKFAST SPONSORS

Alabama State Port Authority
CDG Engineering
Gray Construction

FACE MASKS

Alabama Department of Commerce

LANYARDS

JESCO

GOLD SPONSORS

Alabama State Port Authority
Balch & Bingham
BL Harbert International
City of Auburn IDB
Randolph County EDA
Talladega County EDA

SILVER SPONSORS

Alabama Community College System
Baldwin EMC
Barge Design Solutions, Inc.
BCA
Building & Earth Sciences, Inc.
Chambers County DA
CMC Gas
Lawrence County IDA
Norfolk Southern

S & ME

COFFEE BREAK SPONSORS

Alabama Technology Network
Balch & Bingham
Baldwin EDA
Birmingham Business Alliance
Brasfield & Gorrie General Contractors
Dunn Building Company, LLC.
Goodgame Company, Inc.
Maynard Cooper
Mobile Area Chamber of Commerce
Morgan County EDA
NAIDA
Red Sage Communications
St. Clair County EDC
Terracon
Westervelt Realty

BRONZE SPONSORS

58 Inc.
Centerfire Economic
Chilton County IDB
City of Opelika
Cullman EDA
Dunn Building Company, Inc.
Elmore County EDA
Jackson County EDA
Marengo County Economic Development
Marshall County EDC
Opelika Industrial Development Authority
Shoals EDA
Terracon
T.W. Frierson Contractor
Walker County EDA
Wiregrass EDC

CONFERENCE COMMITTEE

Lauren Lambiase, Chairman
Alex Patrick, Vice-Chairman
Jacqueline Chandler
Lorie Denton
Brad Dorsett
Wylly Harrison
Kayla Morgan
Vince Perez
Jackson Pruett
Daniel Ruth
Shelby Stringfellow
John Sweatman
Penny Townson

UPCOMING EVENTS

EDAA WINTER CONFERENCE

February 1 – 3, 2021
Renaissance Montgomery Hotel & Spa at The
Convention Center

EDAA WINTER CONFERENCE

January 31 – February 2, 2022
Renaissance Montgomery Hotel & Spa at The
Convention Center

EDAA SUMMER CONFERENCE

July 25 – 28, 2021
The Grand Hotel

EDAA SUMMER CONFERENCE

July 24 – 27, 2022
The Grand Hotel

CONTINUING SPONSORS

LEGACY

Alabama Power Company

LEADERSHIP

Regions Bank

ADVOCATE

AIDT
Alabama Department of Commerce
Spire

MENTOR

ADECA

PARTNER

Alabama State Port Authority
Birmingham Business Alliance
Central Alabama Electric Cooperative
EDPA
Mobile Area Chamber of Commerce
Montgomery Area Chamber of Commerce
North Alabama Industrial Development
Association

PRINCIPAL

Alabama SBDC Network
Alabama Municipal Electric Authority
Butler County Commission for Economic
Development
Chambers County Development Authority
City of Auburn/Auburn IDB
City of Opelika/Opelika IDA

Cullman Economic Development Agency
Dothan Area Chamber of Commerce
Jefferson County Economic Development
Authority
Morgan County Economic Development
Association
Norfolk Southern
Prattville Area Chamber of Commerce
Randolph County Economic Development
Authority
Talladega County Economic Development
Authority
Tuscaloosa County Industrial Development
Authority
TVA
Walker County Development Authority

SUSTAINING

City of Hoover
Covington County Economic Development
Commission
Elmore County Economic Development
Authority
Gadsden Etowah County Industrial
Development Authority
Chamber of Commerce of Huntsville/
Madison County
Marshall County Economic Development
Council
St. Clair Economic Development Council
The Industrial Development Board of
Lawrence County

