



**EDAA**



ECONOMIC DEVELOPMENT  
ASSOCIATION OF ALABAMA

**2019 Summer Conference**  
**August 4-7**

**200**<sup>®</sup>

**ALABAMA**  
**BICENTENNIAL**

[Alabama200.org](http://Alabama200.org)

★ **SUNDAY, AUGUST 4TH** ★

- 12:00 – 4:30**      **Young Professionals Training Session and Networking**  
*Sand Castle II*
- 12:30 – 4:00**      **EDAA Leadership Course: Attracting Retail**  
Government & Economic Development Institute,  
Auburn University  
*Sand Castle I*
- 1:00 – 5:00**      **Registration**
- 3:00 – 5:00**      **Board Meeting**  
*Sand Dollar*
- 5:30 – 7:00**      **Opening Reception**  
*Sponsored by: Alabama Municipal Electric Authority*  
*Beach Deck*

Dinner on your own

★ **MONDAY, AUGUST 5TH** ★

Red Door Prize Ticket

- 7:00 – 8:00**      **Breakfast**  
*Salon EFGH*
- 8:00 – 8:15**      **Welcome**  
Bryan Parker, PowerSouth Energy  
Tony Kennon, Mayor of Orange Beach  
*Salon ABCD*
- 8:15 – 9:15**      **Site Selection Trends**  
Annie Baxter, Vice President  
Location Incentives Group, CBRE  
*Sponsored by: Adams and Reese*  
*Salon ABCD*

**9:15 – 10:15**

**Rural Panel**

Moderator: Brian Hilson  
Rural Development Strategist, EDAA

Speakers:  
Scott Moore, Vice President of Manufacturing  
Kimber Manufacturing

David Holder, General Manager, Southern Operations  
Sanoh America

Steve Metz, Thomasville Plant Manager,  
The Westervelt Company  
*Salon ABCD*

**10:15 – 10:30**

**Break** (*Foyer CDEF*)

**Sponsored by:** *Baldwin EDA*  
*Dunn Building Company*  
*Hargrove Engineers & Contractors*  
*Maynard Cooper*  
*NAIDA*  
*Ozark-Dale County EDC*  
*University of South Alabama*  
*Westervelt Realty*

**10:30 – 11:30**

**Autonomous Vehicles and the Future of Transportation**

Dr. Dean Bushy, Voyage  
**Sponsored by:** *Economic Development Partnership of Alabama*

**11:30 – 1:00**

**Governor's Luncheon**

Governor Kay Ivey, State of Alabama  
**Sponsored by:** *PowerSouth Energy*  
*Grand Reef*

**2:00**

**Networking Event**

**Sponsored by:** *Goodwyn Mills and Cawood Beach*

**5:30 – 6:30**

**Reception**

**Sponsored by:** *TVA*  
*Grand Ballroom*

★ MONDAY, AUGUST 5TH ★

6:30 – 7:30

**Dinner**

*Grand Ballroom*

*Sponsored by: Bradley Arant*

*Leotta Location and Design*

7:30 – 9:30

**Casino Night**

*Sponsored by: Hoar Construction*

*Grand Reef*

★ TUESDAY, AUGUST 6TH ★

White Door Prize Ticket

7:30 – 8:15

**Breakfast**

*Salon EFGH*

8:15 – 9:15

**Rethink: Connecting Education and the Economy**

Scott Stump, Assistant Secretary for Career, Technical and Adult Education, U.S. Department of Education

*Salon ABCD*

9:15 – 9:45

**Impact of Tariffs on Alabama's Economy**

Alexandra Segers, Evans International

*Salon ABCD*

9:45 – 10:30

**Breakout Sessions**

**Session 1 – Site ID Panel**

Caleb Goodwyn, Moderator

Speakers:

Alexandra Segers, Evans International

Chris Ross, CDG Engineering

Victor Leotta, Leotta Location and Design

*Sponsored by: CDG Engineering*

**Session 2 – Pathways to Career: Governor's Plan for Integrated Education-to-Workforce Pipeline**

Ed Castile, Moderator

Nick Moore, Governor's Office

**10:30 – 10:45**

**Break**

*Foyer CD*

*Sponsored by: Terracon*

*S & ME, Inc.*

*Fortif Law Partners*

*Energy Systems Group*

*Opelika IDA*

*Red Sage*

*HudsonAlpha Institute for Biotechnology*

**10:45 – 11:15**

**Bicentennial Speaker**

Dr. Wayne Flynt, Auburn University

**11:15 – 12:15**

**Mazda Toyota Manufacturing USA**

Mark Brazeal, Vice President

*Sponsored by: Maynard Cooper*

*Salon ABCD*

**12:00**

**Deep Sea Fishing**

*Sponsored by: Thompson Engineering*

*Sain Associates*

**12:15**

**Lunch on your own**

**12:15**

**Golf – Craft Farms**

Tournament Sponsored by: Hoar Program Management

**1:30**

**Networking**

**Dinner on your own**

★ WEDNESDAY, AUGUST 7TH ★

Blue Door Prize Ticket

7:30 – 8:30

**Breakfast**

(Plated breakfast will begin with speaker at 7:30)  
Greg Canfield, Alabama Department of Commerce  
*Sponsored by: Regions Financial Corporation*  
*Salon ABCDE*

8:30 – 9:30

**Site Selector**

Darin Buelow, Global Location Strategy Leader  
Deloitte Consulting  
*Sponsored by: Mobile Area Chamber of Commerce*  
*Baldwin County EDA*  
*Salon ABCDE*

9:30 – 9:45

**Legislative Update**

Josh Blades, Bradley  
*Salon ABCD*

9:45 – 10:00

**Public Relations Strategy Update**

Jennifer Jenkins, JJPR

10:00 – 10:15

**Conservation Speaker**

Chandra Wright  
*Salon ABCDE*

10:15 – 10:30

**Business Session**

10:30

**Adjourn**

# CONTINUING SPONSORS

**LEGACY** Alabama Power Company

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Central Alabama Electric Cooperative  
EDPA  
Mobile Area Chamber of Commerce  
Montgomery Area Chamber of Commerce  
North Alabama Industrial Development Association

**PRINCIPAL** Alabama SBDC Network  
Alabama Municipal Electric Authority  
Butler County Commission for Economic Development  
Chambers County Development Authority  
City of Auburn/Auburn IDB  
City of Opelika/Opelika IDA  
Cullman Economic Development Agency  
Dothan Area Chamber of Commerce  
Jefferson County Economic Development Authority  
Morgan County Economic Development Association  
Norfolk Southern  
Prattville Area Chamber of Commerce  
Talladega County Economic Development Authority  
The Frazier Lanier Company, Inc.  
Tuscaloosa County Industrial Development Authority  
TVA  
Walker County Development Authority

**SUSTAINING** Covington County Economic Development Commission  
Elmore County Economic Development Authority  
Gadsden Etowah County Industrial Development Authority  
Chamber of Commerce of Huntsville/Madison County  
Marshall County Economic Development Council  
St. Clair Economic Development Council  
The Industrial Development Board of Lawrence County

# CONFERENCE SPONSORS

## EVENT SPONSORS

Alabama Municipal Electric Authority  
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## SPEAKER SPONSORS

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## CONFERENCE SPONSORS

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**CORPORATE SPONSORS**

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Norfolk Southern  
Saiia Construction  
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**COMMUNITY SPONSORS**

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Jackson County EDA  
Lake Martin EDA  
Lawrence County IDA  
Marengo County Economic Development Authority  
Marshall County EDC  
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Shoals Economic Development Authority  
Walker County Development Authority

## CONFERENCE SPONSORS, CONT.

### GOLF HOLE SPONSORS

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Butler County Commission for Economic  
Development  
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Coastal Gateway EDA  
Dunn Building Company  
Energy Systems Group  
Morgan County Economic Development  
South Alabama Electric Cooperative  
Troy University-Sorrell College of Business  
Wiregrass EDC  
Wright Brothers Construction

# CONFERENCE COMMITTEE

Bryan Parker, Chairman  
Carissa Crayton  
Colton Cureton  
Ritchie Hurt  
Yolanda Johnson  
Clayton McKinnon  
Lisa Miller  
Ron Moore  
Alex Patrick  
Hollie Pegg  
Penny Townson

## UPCOMING EVENTS

### **EDAA WINTER CONFERENCE**

**JANUARY 27 – 29, 2020**

RENAISSANCE MONTGOMERY HOTEL & SPA AT THE CONVENTION CENTER

### **EDAA SUMMER CONFERENCE**

**AUGUST 2 – 5, 2020**

THE LODGE AT GULF STATE PARK

### **EDAA WINTER CONFERENCE**

**FEBRUARY 1 – 3, 2021**

RENAISSANCE MONTGOMERY HOTEL & SPA AT THE CONVENTION CENTER

### **EDAA SUMMER CONFERENCE**

**JULY 25 – 28, 2021**

THE GRAND HOTEL

### **EDAA WINTER CONFERENCE**

**JANUARY 31 – FEBRUARY 2, 2022**

RENAISSANCE MONTGOMERY HOTEL & SPA AT THE CONVENTION CENTER

### **EDAA SUMMER CONFERENCE**

**JULY 24 – 27, 2022**

THE GRAND HOTEL

